Why not be in total control?





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In our new identity, an open lock doubles up as the letter 'A': A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach. Atomberg is in the business of solving 'real' problems using smart technology.

How do we do it?

By asking questions. The right questions.

"What would a typical day in our customers' lives be like?"

"How can we make their days easier?"

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. *Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!*

We don't just stop there. We make sure that the entire customer journey (from installation to after-sales service) is as delightful as our products.

But don't take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

Which everyday problem do you want us to solve next?

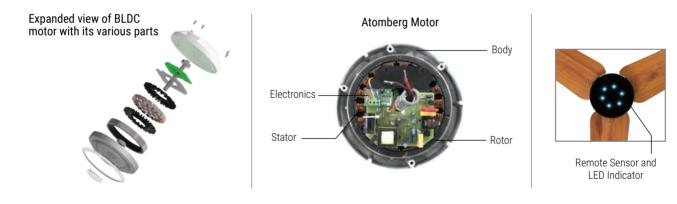
REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

ADVANTAGES

• Elimination of friction and associated power losses • Proprietary algorithm with smart electronics drive that runs the motor efficiently • Less noise and no motor heating



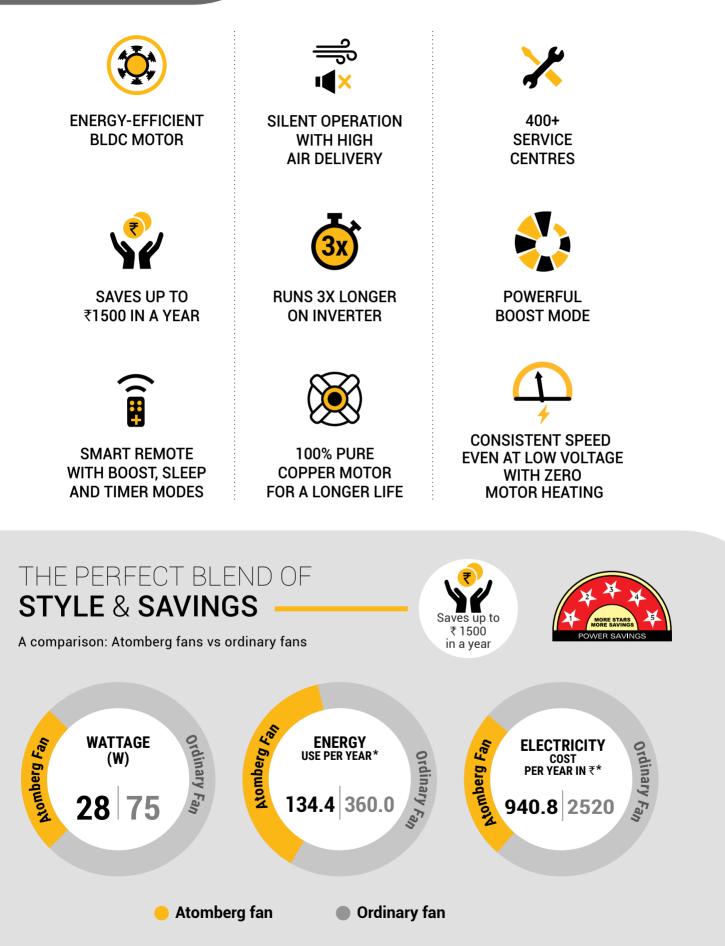
Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)	RPM	Concorreg T
••••	1	3	114	$ \rightarrow $
• • • • •	2	7	168	
••••	3	12	225	$\bullet \bullet \bullet \bullet \bullet \bullet \bullet$
••••	4	18	280	
	5	28	360	+++
»»»»»»»»»	Boost Speed	38	380	

These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

UNMATCHED FEATURES





with atomberg App 🛜 IOT enabled







Golden Oakwood Wooden Finish

Natural Oakwood Wooden Finish



Earth Brown Metallic Finish

BLDC Motor Compact and Powerful

Designer Blades With Wooden or Metallic Finish

65% Electri Smart Contro

Toggle Operation to Control Speed

 Damas	las as a st	DDM	A
	Woodenn	IIIIOII	

Pearl White Metallic Finish

ricity Saving	Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)		Service Value (CMM/W)	MRP (₹)	
t Remote	Metallic	1200	28	140-285	360	240	0.99	8.6	6290	, N
ol	Wooden	1200	28	140-285	360	240	0.99	8.6	6890	

STUDIO +



1+1^{*} year on-site warranty



LED INDICATION FOR SPEED



WOODEN FINISH BOTTOM



CONTEMPORARY LOOK WITH WIDER BLADES









Earth Brown

Pearl White

BLDC Motor Compact and Powerful	57% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Toggle Operation to	Smart Remote	1200	32	140-285	320	230	0.99	7.2	5490
Control Speed	Control								





2+1^{*} year on-site warranty



HIGH AIR DELIVERY AND COVERAGE



SAVES UP TO ₹1500 IN A YEAR



DUST-RESISTANT COATING





Golden Oakwood Wooden Finish

Natural Oakwood* Wooden Finish



Earth Brown Metallic Finish

BLDC Motor Compact and Powerful	65% Electricity Saving	Sweep (mm)		· Input Voltage (V)	RPM	Air Delivery CMM (m³/min)		Service Valu (CMM/W)	le MRP (₹) Wooden Metallic
Toggle Operation to	Smart Remote	900	28	140-285	525	189	0.98	6.8	5390 4590
Control Speed	Control	1200	28	140-285	360	240	0.99	8.6	5490 4690
		1400	32	140-285	300	275	0.99	8.6	5890 5090



RENESA

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2+1^{*} year on-site warranty



HIGH AIR DELIVERY AND COVERAGE



SAVES UP TO ₹ 1500 IN A YEAR





Air Delivery CMM (m³/min) Service Value (CMM/W) Input Voltage (V) BLDC Motor 65% RPM MRP Sweep Power Power Compact and Powerful **Electricity Saving** (mm) (W) Factor (₹) **Unique Multicolour** Smart Remote 600 28 140-285 840 135 0.99 4.8 3890 Combinations Control 28 140-285 8.6 1200 345 240 0.98 3990 1400 32 140-285 300 275 0.99 8.6 4290 **Toggle Operation to** Control Speed

*'Ivory' and 'Ivory & Black' colours available only in 1200 mm variant *T&C apply

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BLDC Motor Compact and Powerful	60% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)		Service Value (CMM/W)	MRP (₹)
Compatible		1200	32	140-285	350	220	>0.9	6.9	3990
with Regulators									

RENESA ALPHA



1+1^{*} year on-site warranty



CONTEMPORARY DESIGN WITH A SLEEK BODY





BLDC Motor Compact and Powerful	60% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)		Service Value (CMM/W)	MRP (₹)
Compatible with Regulators		1200	32	140-285	350	230	>0.9	7.2	3990









SAVES UP TO ₹ 1500 IN A YEAR



RUNS 3X LONGER ON INVERTER



DUST-RESISTANT COATING





BLDC Motor Compact and Powerful	65% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Toggle Operation to	Smart Remote	900	28	140-285	470	157	0.99	5.6	4390
Control Speed	Control	1200	28	140-285	340	235	0.99	8.4	4490
		1400	35	140-285	275	275	0.99	8.4	4890





2+1^{*} year on-site warranty



SAVES UP TO ₹ 1500 IN A YEAR



DUST-RESISTANT COATING





e atomberg



BLDC Motor Compact and Powerful	65% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Toggle Operation to Control Speed	Smart Remote Control	1200	32	140-285	300	290	0.99	9.1	4490

















BLDC Motor Compact and Powerful	65% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Toggle Operation to	Smart Remote	900	28	140-285	470	157	0.99	5.6	3590
Control Speed	Control	1050	32	140-285	430	235	0.99	7.4	3690
		1200	28	140-285	340	235	0.99	8.4	3690
		1400	35	140-285	275	275	0.99	8.4	4090

EXHAUST FAN STUDIO



1+1^{*} year on-site warranty









EASY TO CLEAN Easy to install and uninstall



OPERATION In spite of high air delivery

6.5W Energy-Efficient BLDC Motor	72% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)
Stainless Steel Finish		150	6.5	140-285	2000	2290
White ABS Plastic		150	6.5	140-285	2000	2090



1+1^{*} year on-site warranty





7.5W Energy-Efficient BLDC Motor	62% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)
Stainless Steel Finish		150	7.5	140-285	2150	2690
White ABS Plastic		150	7.5	140-285	2250	2490

EXHAUST FAN EFFICIO







BEARINGS For longer life and less noise



KEEPS BUGS OUT Back flaps prevent insects from entering the house



EASY-TO-CLEAN FRONT GRILL Easy to install and uninstall



OPERATION In spite of high air delivery

20W Energy-Efficient
BLDC Motor

36% Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)
150	12	140-285	2100	1990
200	18	140-285	1550	2090
250	26	140-285	1200	2350

PEDESTAL FAN EFFICIO +



1+1^{*} year on-site warranty



TABLE/ PEDESTAL FAN With 2 adjustable heights

BLDC Motor	42%	Sweep	Power	Input	RPM	Air Delivery	Service Value	MRP
Compact and Powerful	Electricity Saving	(mm)	(W)	Voltage (V)		CMM (m³/min)	(CMM/W)	(₹)
Smart Remote		400	32	90-245V	1350	88	2.8	4690

WALL FAN EFFICIO +







SILENT OPERATION In spite of high air delivery



EASY TO CLEAN Easy to install and uninstall



SEPARATE 100% COPPER MOTOR for oscillation function and a longer life



DOUBLE BALL BEARINGS For longer life and less noise



BLDC Motor Compact and Powerful	42% Electricity Saving	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)		MRP (₹)
		400	32	90-245V	1350	71	2.06	4390

CUSTOMER TESTIMONIALS FROM ONLINE PORTALS

amazon.com

HIGHEST RATED AND REVIEWED FAN ON ONLINE PLATFORMS

★★★★★ Excellent BLDC Fan Reviewed in India on 23 January 2019

Reviewed Verified Pu

I heard a lot about BLDC fans from social media, and finally decided to test one before replacing all my old, energy-starved ceiling fans. My hands-on experience with Atomberg fans was excellent. The fan gives more breeze than a normal ceiling fan. Its silent operation and energy-efficient construction attracted me very much. The speed regulation can be done with the remote control, and hence, no fan regulator is needed. There is no separate fan bed switch needed either. I didn't have a single unsatisfactory experience with this product.

 rergy Efficient and Good looking Reviewed in India on 21 April 2019 Verified Purchase

I first bought one to see its look and performance. I found it very quiet, yet giving the same air delivery as regular fans. I liked the design as well. Later, I purchased 2 more fans, and now all 3 of my bedrooms have Renesa+ fans. Recently, I had a function at home, and my guests liked the fans. The remote is an added advantage.

★★★★ Really good performance while saving electricity. Reviewed in India on 19 September 2018

Verified Purchase

Really impressed by its performance. It actually gives more cool air than the normal fan I had previously installed, at the same speed settings. Maybe that's because it's almost winter now. The real test will be in summer when there are power cuts every day and the room temperature hits 35 degrees. To top it all off, this fan saves inverter battery power if you live in an area where there are regular blackouts by power companies. The main reason I bought this is because my power ownaw has hiking their already high electricity rates even higher. Replacing my normal fan with this one will drop the monthly units consumed by quite a bit. I should've bought this a year ago.

B2B TESTIMONIAL

TESTIMONIAL BY IIIT, HYDERABAD



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We, at IIIT Hyderabad, first bought 240 energy-efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faced any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us.

Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their personal use at home. Going forward, we plan to install a greater number of BLDC fans in our campus.



AWARDS



National Entrepreneurship Award from the Government of India - 2017



Global CleanTech Innovation Program Winner from United Nations - 2016



Climate Solver Award from WWF - 2016



Best On Campus Startup Award from The Economic Times - 2019

OUR CLIENTS



















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